

SPEEDGOLF INTERNATIONAL

Media Kit



Mission: "To promote the game of Speedgolf, emphasizing faster play, fitness, creativity, fun, and better golf performance."

The stage is set:

- slow play in golf has reached a true boiling point
- obesity is on the front pages nearly every day
- interest in alternative sporting endeavors is at an all time high
- different ways to exercise are highly sought after

Besides, who doesn't want to play better golf?

Worldwide: 50 million golfers

If 1 out of every 100 current golfers plays Speedgolf... 500,000
If 5 out of every 100 current golfers plays Speedgolf... 2.5 million

SPEEDGOLF INTERNATIONAL

- Your source for everything Speedgolf
- Memberships
- Official licensed & logoed merchandise
- Training tips
- League & tournament information & results
- Videos
- Official Speedgolf handicap
- Rules, history, Press
- And much more!

www.speedgolfinternational.com



WHAT IS SPEEDGOLF?

Speedgolf is pretty much just what it sounds like; golf played at a very fast pace. Competitors play 9 or 18 holes and run between shots. Scores are calculated by adding the time taken to complete the round and the total strokes taken. For instance, if a competitor shoots a golf score of 80 and it takes 60 minutes to complete their round, their Speedgolf score (SGS) would be 140 (80 + 60).

Competitors generally carry 5-6 clubs in a small bag, wear athletic golf attire, put on their running shoes and they are ready to go.

The only real differences from traditional golf are the flagstick is left in when putting and lost balls are dropped anywhere on the line of flight of the previous shot with a one-shot penalty.

WHY SPEEDGOLF?

Besides being a fun, energetic and new way to play the great game of golf, there are a myriad of benefits associated with Speedgolf. Benefits like fitness, creativity, shot-making skills, health, wellness, and imagination. In addition, Speedgolf is a catalyst in demonstrating that playing a little faster in traditional golf can actually lead to better golf performance, while turning five-hour rounds into four hours or less.



PARTICIPATION POTENTIAL - TIMING

PARTICIPATION:

Worldwide – 50 million golfers

If the following fractions of current golfers were to play SG, these are the corresponding numbers of participants:

5/100 – 2.5 million

1/100 - 500,000

1/1000 - 50,000

United States – 25 million golfers

5/100 – 1.25 million

1/100 – 250,000

1/1000 – 25,000

SIMILAR SPORTS:

- Alternative, obstacle racing events, such as Tough Mudder, Spartan Race, and Warrior Dash have had explosive growth in the past five years. Tough Mudder has gone from one race in 2010 to over 60 races worldwide this year and will generate 70 million dollars. This industry was non-existent five years ago and now has well over one million participants.
- Crossfit, the strength and conditioning program described as "constantly varied, high intensity, functional movements" has seen exponential growth in the past decade going from 13 gyms in 2005 to nearly 5,000 in 2012. The workouts prescribed by Crossfit typically take 20 minutes. In addition, the Crossfit Games have been televised the past several years on ESPN.
- The Long Drivers of America (LDA) is a company that stages LDA Tour events (8 in 2012), including the RE/MAX World Long Drive Championships (\$500,000 purse, Golf Channel), and conducts corporate outings/clinics/exhibitions. LDA has several corporate partners including RE/MAX, Callaway, and Golf Pride



SPEEDGOLF HISTORY

The sport is believed to have begun in the 1970's when a handful of golfers began setting and chasing the world record. Speedgolf gained some notoriety in 1979 when former American record holder in the mile Steve Scott sped to an 18-hole time of 29 minutes 30 seconds and shot 95.

In the 1990's, an organization put on several tournaments in which players had caddies in carts that carried the players clubs, called out yardages, and did course maintenance for the player. In 2002, Speedgolf International was formed and has put on numerous tournaments since. In tournaments sanctioned by Speedgolf International, players carry their own clubs, usually 5 or 6, in a bag specifically designed for Speedgolf. Caddies and carts are not allowed.

The inaugural Speedgolf World Championships were held at the Bandon Dunes Golf Resort in October 2012. Recent Notre Dame graduate and mini-tour professional Chris Walker won the tournament, and the \$18,000 first prize, in a very close contest. The current world record in Speedgolf was established in October 2005 when Christopher Smith shot a five under par 65 in 44:06 for a Speedgolf score (SGS) of 109:06 at a tournament in the Chicago Speedgolf Classic at Jackson Park Golf Course.

“The most amazing round of golf I’ve ever seen,” commented TJ Lambert, director of programming for ESPN Radio, after watching Speedgolf world record holder Christopher Smith shoot 73 in 42 minutes during the Fred Meyer Challenge.



SPEEDGOLF INTERNATIONAL – OFFICERS



Tim Scott

Tim has been a golf professional since 1986. He played on the mini-tours for five years after lettering at the University of Oregon from 1983-1986. During the 1990's Tim worked in the golf industry in the Portland, Oregon area as an instructor and assistant professional and became a PGA member in 1998.

In 2001, Tim went back to college to earn an MAT in education at Pacific University and began a very enjoyable and rewarding ten years as a public school teacher. Tim taught a wide variety of subjects in grades 3-8 at Three Rivers School in Sunriver, Oregon. In addition to teaching, he was the head x-country and track coach.

Tim began playing Speedgolf after reading about the sport in a Runner's World article in 1998. He has played in Speedgolf tournaments throughout the United States and has performed exhibitions at events such as The CVS Charity Classic and The Fred Meyer Challenge. Tim has won more than a dozen Speedgolf tournaments and owns a personal best score of 112:07, shooting 70 in just over 42 minutes. Tim was appointed Executive Director of Speedgolf International in December, 2012.

Tim is married and has a four-year-old son along with two stepdaughters who both attend the University of Oregon. Tim enjoys spending time with his family, running, and following Oregon Duck football. Tim and his family live in Northern California.





Christopher Smith

Christopher Smith is the PGA Lead Instructor at Pumpkin Ridge Golf Club outside of Portland, OR, and at the KOR Physical Therapy and Athletic Wellness Clinic in Beaverton, OR. A longtime Speedgolf aficionado, Christopher set the Guinness Speedgolf World Record at the 2005 Chicago Speedgolf Classic, shooting an amazing 65 in 44 minutes carrying just six clubs.

He has been nominated by Golf Magazine as one of the Top 100 Instructors in America, a past recipient of the Oregon Chapter PGA and Pacific Northwest Section PGA "Teacher of the Year" award, and a Swoosh Elite advisory board member with Nike Golf. Christopher has presented numerous teaching, coaching and playing seminars and workshops for the PGA of America, as well as being featured in articles in GolfWeek, Golf Digest, and The Wall Street Journal. He is the author of *I've Got 99 Swing Thoughts but 'Hit the Ball' Ain't One* (Crown, 2007), and the creator of the neuroscience-based Better Golf audio CD.



Jim Kosciolk

Jim is a founding member of Speedgolf International, LTD., along with Tim Scott and Christopher Smith, and is currently its Managing Member.

Jim has played in a number of Speedgolf events, turning in solidly mediocre performances, but is now, as they say, "flying a desk." Jim is a 1992 graduate of the University of Chicago Law School and holds an M.A. and a B.A. from Stanford University with distinction. Jim founded Legalpeople, a legal staffing company, in 2002. Legalpeople currently has offices in Chicago, Houston, Dallas, Atlanta, Los Angeles, and San Francisco. Prior to Legalpeople, Jim practiced environmental and real estate law with Jones Day in Chicago. Jim, who has lived in Chicago since 1989, is originally from Eugene, Oregon. Go Ducks!

LEAGUES/WHERE TO PLAY

Speedgolf leagues are beginning to pop up all around the country. Joining an existing league is a great way to try Speedgolf, and play consistently thereafter. The nearly universal reaction people after playing Speedgolf for the first time is something like, **“That was AWESOME! I can’t wait to do it again.”**

Speedgolf is unique in that the course must be clear in order to play the game. That’s why league play is either held first thing off in the morning or the last couple hours of daylight in the evening.

Please contact Speedgolf International to help you get a league started in your area. We can answer any questions you may have and tools available to assist you getting a league going.

SPEEDGOLF IN THE PRESS

Speedgolf creates a lot of interest when people first hear about it, especially at the elite level... **“He shot 71, in 48 minutes! Are you kidding?”** Players love to play it, spectators love to watch it, and the press loves to cover it.

Lessons in Speedgolf, April 08, 2013

Richmond press release, April 03, 2013

Will Speed Golf, Help Speed Up Golf?, March 07, 2013

Speedgolf tourney is major success, October 25, 2012

New pro wins world speedgolf title, October 22, 2012

For access to several more articles on Speedgolf, and several videos, please see our website – www.speedgolfinternational.com

